

3C MEDIA SOLUTIONS



TARGET AUDIENCE:

- Faculty
- Staff
- Administrators
- Students

HISTORY:

3C Media Solutions is a collaborative effort to advance distance learning and support the mission of the CCC system by acquiring and distributing educational and professional development television programming and digital multimedia content for the California Community Colleges system (CCC). 3C Media Solutions, formerly CCCSAT, was established in 1998, is grant-funded through the CCC Chancellor's Office, and is based at Palomar College in San Marcos, CA.

DESCRIPTION:

Whether you are searching for an interesting program or video to watch on the Web or in the classroom, looking for a way to record a keynote speaker at a conference, or trying to figure out how to provide video content to students, 3C Media Solutions can help. We are THE educational media distribution network dedicated to assisting the California Community Colleges (CCC) with the most up-to-date media solutions available.

3C Media Solutions delivers media content to the CCC system via television and the Internet. Offered are high-quality, digital broadcasts through two channels, 3CTV and 3C Community Network. 3CTV features CCC produced programs, including telecourses, series, and specials and is available in classrooms throughout the CCC system, as well as on the Internet. 3C

Community Network is a closed-circuit satellite channel providing proprietary and specialty programming for the CCC and affiliated entities.

SERVICES/PRODUCTS:

- Educational and professional development programs
- Conference Solutions
- Webcasting
- Web streaming
- Production support
- Video recordings
- Interactive live television

BENEFITS/EXAMPLES OF USAGE:

- 3C Media Solutions technology benefits the faculty, staff and students at California Community Colleges as it provides them with relevant and necessary information at a time when budgetary constraints are limiting their access to information.
- 3C Media Solutions makes educational content available to people who are geographically and economically isolated through TV and webcasting.
- 3C Media Solutions makes the Board of Governors meetings available live, (via satellite broadcast or webcast), to the entire California Community Colleges system.
- 3C Media Solutions offers faculty and staff of the CCC System server space (a 3C Media account) to house media files.
- 3C Media Solutions makes content available to a wider audience than professors could normally reach without it.
- Colleges can record a copy of any 3CTV programming for later classroom use or viewing.
- 3C Media Solutions provides media-on-demand for use in online classes or presentations.
- 3C Media Solutions can assist with capturing special keynote presentations, or even an entire conference.

CONTACT INFORMATION:

Web site: <http://www.3cm mediasolutions.org>

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